



in collaboration with



INTERNATIONAL CONFERENCE ON FARES IN LOCAL PUBLIC TRANSPORT

BARI 7-8 July 2016

Hotel Mercure Villa Romanazzi Carducci
via G. Capruzzi 326

with the patronage of



Città di BARI

with the support of



Ferrovie Appulo Lucane



FERROTRAMVIARIA SPA



INTERNATIONAL CONFERENCE
ON FARES IN LOCAL PUBLIC
TRANSPORT



7 July

9.30 **Welcome and Introduction**

Invited:

- Antonio Decaro, Major of Bari, Italy
- Michele Emiliano, President Region Puglia, Italy
- Mario Loizzo, President Regional Council of Puglia, Italy
- Matteo Colamussi, President FAL and Presidente Economic Commission of ASSTRA, Italy
- Mohamed Mezghani, Deputy Secretary General, International Association of Public Transport (UITP), Belgium

10.30 **General evolution of fares in Europe**

- Moderator: Mohamed Mezghani, Deputy Secretary General, International Association of Public Transport (UITP), Belgium

Invited:

- *The evolution of fares: the German case* - Till Ackermann, Manager Economics and Business Development, Verband Deutscher Verkehrsunternehmen (VDV), Germany
- *Fare system in French Local Public Transport* - Stéphanie Lopes d'Azevedo, Expert in Economy, Fares, Sustainable Development, Union Transport Public (UTP), France
- *Comparing fare levels: the devil is in the detail* - Beat Mueller, Director International Market, PostAuto Schweiz AG, Switzerland
- *Evolution of fares in Italy* - Emanuele Proia, Director, ASSTRA, Italy


11.40 Coffee Break

12.00 **Fare regulation, revenues and integration - Part 1**

- Moderator: Beat Mueller, Director International Market, PostAuto Schweiz AG, Switzerland and Chair of UITP Transport Economics Commission

Invited:

- *The next generation in fare collection in the United States* - Paul Jablonski, CEO Metropolitan Transit System San Diego, United States
- *Fares, networks and sale systems. Land attractiveness. Marketing drives and mix to foster mobility revenues: the case of Venice* - Vincenzo Monaco, General Director Vela, Italy
- *Affordable fares. Sustainable Public Transport* - Silvester Prakasam, Director of Fare Systems, Land Transport Authority (LTA), Singapore

- 
- *Increasing both, yield and number of passengers!?* Recent developments in pricing of German and Austrian Public Transport - Gerhard Probst, Consultant Probst&Consorten, Germany
 - *Welc'On Bus: for better service and safety* - Rinaldo Rinaldi, CEO Saima Sicurezza, Italy

13.30 Buffet lunch

14. 30 ***Fare regulation, revenues and integration - Part 2***

- Moderator: Emanuele Proia, Director ASSTRA, Italy

Invited:

- *Fare System at ATM Barcelona: a digital strategy for mobility* - Carme Fàbregas, Chief Technology Officer, Autoritat del Transport Metropolità (ATM), Spain
- *Trenitalia SpA: competitive position in LPT market* – Daniele Colombo, Head of Competitive Positioning Trenitalia, Italy
- *Consortium Unicompania: fare system evolution to promote companies' commercial activity* - Gaetano Ratto, President Consorzio Unicompania, Italy
- *Fare evasion in France. New law and policy examples* - Franck Olivier Rossignolle, Deputy Director Transdev, France
- *Fare integration in the process of liberalizing and innovating LPT. The case of Lombardy* - Gian Battista Scarfone, CEO ATB, Italy
- *From fine to loyalty: the good rules campaign. The case of TPER in Emilia-Romagna* - Fabio Teti, Director Administration, Control and Commercial Development TPER, Italy


16.15 Coffee Break

16.35 ***Electronic ticketing and payment***

- Moderator: Sylvain Haon, Director Knowledge & Membership Services, International Association of Public Transport (UITP), Belgium

Invited:

- *Interoperability in Belgium. Belgian mobility card* - Pierre-Paul Bertieaux, General Manager Belgian Mobility Card, Belgium
- *Asstra surveys on Electronic Ticketing Systems* - Daniela Carbone, Head of Technological Innovations Department ASSTRA, Italy

- 
- *New interoperability and payments in LPT with c-less bank cards* - Claudio Claroni, Director Club Italia, Italy
 - *RuterBillet. A journey to simplicity* - Jarl Eliassen, Expert Information and Ticketing, International Association of Public Transport (UITP), Belgium
 - *Account Based Ticketing (ABT) System* - Silvester Prakasam, Director of Fare Systems , Land Transport Authority (LTA), Singapore
 - *Smart Ticketing Alliance. Creating seamless interoperability and smarter travel* - John Verity, Chief Adviser, ITSO Limited, United Kingdom

18.20 *Closing remarks*

- Massimo Roncucci, President ASSTRA, Italy

20.30 Official dinner – Sala Zonno, Molo San Nicola 3 - Bari (*transfer from Villa Romanazzi and Hotel Excelsior at 20.00*)



8 July

9:30 *Welcome and introduction*

Invited:

- Giovanni Giannini, Councillor for Transport Region Puglia, Italy
- *Local mobility in Puglia* - Massimo Nitti, Vice President ASSTRA and General Director Generale Ferrotramviaria, Italy

10:30 *Presentation of two studies on fares in LPT*

- State of the art and evolution of fares in Local Public Transport – Elisa Meko, Economic and Financial Service ASSTRA, Italy
- Perspectives in fare policies in Local Public Transport – Carlo Carminucci, Research Director ISFORT, Italy

11:00 *Round table*

Invited:

- Giuseppe Catalano, Professor University of Rome La Sapienza, Italy
- Paolo Gandolfi, Member IX Commission Chamber of Deputies, Italy
- Ivana Paniccia, Expert Italian Authority for Transport, Italy
- Massimo Roncucci, President ASSTRA, Italy
- Stefano Rossi, Vice President AGENS, Italy
- Giuseppe Vinella, President ANAV, Italy
- Representative form Regions and Provinces Conference, Italy

13:00 *Closing remarks*

13:30 Buffet lunch



PREMISES

HOTEL MERCURE VILLA ROMANAZZI CARDUCCI ** – Via G. Capruzzi, 326 – Bari – Tel. +39
080/5427400 – Fax +39 080/5560297 – E-mail: mercure@villaromanazzi.com**

NOTES

**On 7th July, translation IT/EN will be provided; on 8th July, Italian will be the only working
language.**



For more information and registration, please contact:

Asstra Service Srl
Sig.ra Demofonti
Tel +39 06 68603 556
asstraservice@asstra.it



**INTERNATIONAL CONFERENCE
ON FARES IN LOCAL PUBLIC
TRANSPORT**



SAIMA



HEXAGON
SAFETY & INFRASTRUCTURE



**MASSIMO MALENA
& ASSOCIATI**

media partner



**INTERNATIONAL CONFERENCE
ON FARES IN LOCAL PUBLIC
TRANSPORT**